Title: Director of Community Impact

Position Overview:
Literacy Mid-South seeks a dynamic Director of Community Impact to provide high-level strategic leadership as well as day-to-day management and implementation for the next phase of the Read901 campaign. Read901 is a city-wide campaign to ensure that every Memphian possesses the necessary literacy skills to succeed. The Director of Community Impact will work closely with the Literacy Mid-South team and community stakeholders to further design and implement strategies to mobilize the community around literacy.

Job Summary:

Strategic Partnerships
- Build, establish, and maintain trusting community relationships and partnerships
- Convene and facilitate results-based meetings with cross-sector partners and within the Read901 network
- Lead the recruitment and onboarding of new partners
- Collaborate with stakeholders to develop and implement the Read901 action plan
- Coordinate advocacy-supporting literacy activities of Literacy Mid-South and the Read901 campaign.
- Ensure that Literacy Mid-South, partners, and stakeholders understand and follow through on individual and collective commitments

Community Engagement
- Maintain relationships with a diverse set of partners, organizations, and advocates to advance policies and efforts that promote equity in literacy education
- Monitor and share campaign progress with the community through annual impact reports, marketing materials etc.
- Serve as a liaison between Literacy Mid-South, the Read901 network, and the Shelby county community
- Become a familiar face within the Shelby County community
Communications

- Develop and manage effective internal and external communications strategies to further promote existing city-wide efforts
- Establish an accessible hub for parents, students, and partners to access relevant literacy and campaign resources
- Prepare and give strategic presentations to a diverse set of audiences

Qualifications:

- Bachelor's degree required.
- Advanced degree in a policy-related discipline including but not limited to nonprofit administration, urban policy, public policy, education administration, or management strongly preferred.
- Minimum of 5 years relevant experience with demonstrated success building community systems, forging relationships, collaborating with, and managing a diverse set of partnerships
- Practical experience working with data, program evaluation, and writing and executing policy documents preferably in education, literacy, social services, or health
- Demonstrable social, economics, and political communication skills
- Demonstrable relevant project management and facilitation skills and experience
- Comfortable with physically interfacing with diverse populations regardless of race, nationality, language and literacy ability, economic or social status
- Leadership and supervisory experience
- Available to work evenings and weekends if required
- Must be able to lift 30 lbs
- Must be able to sit or stand for extended periods of time

Application:
Please send a cover letter and resume to info@literacymidsouth.org.