Virtual Coffee Chat

Driving Systems Change Forward

August 31, 2020
We would like to acknowledge that this virtual coffee is presented and recorded on the traditional land of the Ohlone, the Nacotchtank (Anacostan), the Piscataway, the Skaruhreh/Tuscarora, the Coast Salish, the Suquamish, and the Duwamish people past and present.

We honor with gratitude the land itself and the Ohlone, the Nacotchtank (Anacostan), the Piscataway, the Skaruhreh/Tuscarora, the Coast Salish, the Suquamish, and the Duwamish tribes.

Thank you.
Welcome to this Virtual Coffee Chat!

• We want to hear from you! Share your **questions** in the question box on the right.

• A **recording** of today’s discussion will be made available within 24 hours. We’ll send you an email once it’s online.

• A link to the **presentation** is now available in the chat box.

• Please take a moment to take our **quick poll** and let us know more about you.
Thank you for joining

Ways to Join the conversation

1. Ask a question
   Send questions via the Q&A box on the right of your screen.

2. Share on Twitter
   @CIForumtweets
   #CollectiveImpact

Technical assistance

E-mail Ask for assistance in the Question box on the right or email info@collectiveimpactforum.org
Today’s webinar presenters

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Metropolitan Housing and Communities Policy Center,
The Urban Institute
Multisite, cross-sector initiatives & systems change
What are Multisite Cross-sector Initiatives?

- new, connected
- shared goals
- multiple sites
- mix of partners
Initiatives are achieving some systems change but not always comprehensive or intentional

Six Conditions of Systems Change

- Policies
- Practices
- Resource Flows
- Relationships & Connections
- Power Dynamics
- Mental Models

Structural Change (explicit)

Relational Change (semi-explicit)

Transformative Change (implicit)

Source: The Water of Systems Change FSG
Advancing racial equity requires recognizing & aligning journeys.
Shifting power to sites must be deliberate across stakeholders
Communities of Opportunity is a network of residents, communities, decision makers, and funders who believe every community can be a healthy, thriving community—and that equity and racial justice are both necessary and achievable.

We are creating greater health, social, economic, and racial equity in King County so that all people thrive and prosper, regardless of race or place.
Health and wellbeing measures
Seattle/King County

Note: To identify geographic areas of need, King County census tracks were rank-ordered from highest to lowest percent of adults by the indicators noted. The tracts were then divided into 10 groups. Dark red areas show tracts with the highest rates; dark blues show tracts with the lowest rates (except the Life Expectancy map is reversed).

Public Health-Seattle & King County
www.COOPPartnerships.org
Learning Community
- Build capacity and skills
- Share Learning & Best Practices
- Innovate and catalyze change
- $5.8 Million

Systems & Policy Change
- Awards to more than 100 organizations
- Decrease/prevent continued inequity in communities of color
- $11.6 Million

Community Partnerships
- Place-Based Sites: 6 partnerships
- Cultural Communities: 3 partnerships
- More than 60 partner organizations
- $18.4 Million

Communities of Opportunity
Investment Strategies and Funding
All people in King County…

| thrive economically | • Increase households earning a living wage, above 200% of poverty  
|                     | • Increase youth/young adults who are either in school or working |
| have quality affordable housing | • Increase # of people paying less than 30% and 50% of the income for housing  
|                                | • Decrease involuntary displacement of local residents |
| are connected to community | • Increase youth who have an adult to turn to for help  
|                                | • Increase adults engaged in civic activities |
| are healthy | • Increase consumption of fruits and vegetables  
|            | • Increase life expectancy |
COMMUNITIES OF OPPORTUNITY
GOVERNANCE GROUNDING

RESULTS STATEMENT
Create greater health, social, economic and racial equity in King County so that all people thrive and prosper, regardless of race or place.

GUIDING PRINCIPLES
- Consistently demonstrate the values of equity, respect and partnership.
- Ensure low-income communities and communities of color affected by inequities device and own the solutions.
- Advocate for and change institutional policies and processes to support equity goals.
- Encourage investments (both funding and in-kind resources) in long-term community capacity building and in systems, policy and practice changes that lead to greater racial and economic equity throughout King County.
- Catalyze alignment of funding streams and partner across issues and sectors to seek preventive strategies that address root causes of today’s inequities.
- Be transparent and show how data and community expertise inform initiative strategies.
- Continuously learn, improve and share work publicly.
- Focus on geographic communities with the greatest needs, while simultaneously sharing lessons learned and building relationships across King County - We are all King County.

VALUES
We commit to guide Communities of Opportunity using these values:

Equity: work intentionally to eliminate racial, ethnic, socio-economic and geographic disparities in health and well-being

Process Equity: an inclusive, fair and open process

Community Engagement: authentic community engagement that involves listening to and understanding the unique histories of communities

Driven by quantitative and qualitative data: data will track and report progress, as well as support given for promising and evidence-based practices

Innovation: Recognize that change involves risk and value an adaptive approach that views failure as an important part of the learning process

Sources: Drawn from COO Planning Group (2003) and Values Discussion at GI5 meeting (Oct. 2013)
Champions for Change 2020
Virtual Workshop | September 15-17, 2020

Come join the Collective Impact Forum on Sept. 15-17, 2020 for Champions for Change 2020, a three-day online workshop.

This workshop—designed specifically for those in the beginning/early stages of their collective impact work—will dive into the different roles that the backbone team can take within their initiative, including how to best support communities and move forward during these current times of crisis and change.

**Plus:** With Champions going virtual this year, we're recording all the sessions, and attendees will have access to available recordings after the event.

**Join us for this year’s Champions for Change – Now online!**

[Learn more and register]
We’re excited to share the Collective Impact Forum Podcast!

You can find this ongoing series on your preferred podcast-streaming platform, including Itunes, Spotify, iHeartRadio, and Stitcher. Subscribe now and never miss a future episode!

Podcast highlights include:

• Getting Started in Collective Impact
• Collaborating during COVID-19
• Holding Hard Conversations and Moving Beyond Neutrality
• Allies and Co-Conspirators: Stepping up to support Anti-Racism
• Building Trust among Partners and Sharing Credit