Implementing the Post-2015 Development Agenda

Building the Backbones / Platforms for Partnering Around the SDGs

Thursday, June 18, 2015
Welcome

Sonja Patscheke
Director
FSG
Thank you for joining

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Post-2015 development agenda: Multi-stakeholder partnerships as a means of implementation
Introducing the panelists

**Sonja Patscheke**, Director, FSG

**Darian Stibbe**, Executive Director, The Partnering Initiative

**Geoffrey Israel Kirenga**, Chief Executive Officer, SAGCOT Centre Ltd.

**Ernest Muwamba**, National Coordinator, Zambia Business in Development Hub
What type of partnerships are needed to address complex problems like the SDGs?

Global challenges are complex...

Examples:

- Poverty
- Malnutrition
- Education Gap
- Climate Change

...and need effective cross-sector partnerships
Achieving large-scale change through collective impact involves five key conditions for success:

- **Common agenda**
- **Mutually reinforcing activities**
- **Shared measurement**
- **Continuous communication**
- **Backbone support**

**Backbone support**
Independent, funded team dedicated to the partnership
For global partnerships, a multi-layered backbone structure is required.

Multi-layered backbone structure

Global

Regional

Local

Example: New Vision for Agriculture
A strong local backbone organization is critical for success

- Translate global strategy into local strategy and activities
- Align existing plans/activities
- Collect, interpret and share data
- Facilitate learning across partners
- Mobilize actors and coordinate activities, convene partners
- Raise funds to support activities
- Encourage communication and knowledge sharing among local partners
- Promote external communication

The right skills and adequate funding are essential
Darian Stibbe

Executive Director
The Partnering Initiative

@DarianStibbe
TPI’s framework to drive partnerships for the SDGs

1. Supportive national and international policy
2. Infrastructure in place to drive partnerships
3. Partnerships follow best practice
4. Organisations are fit for partnering
5. Individuals have partnering competencies

Roadmap
Business Partnership Action
The Partnering Alliance

Partnership Skills for Success
Why are backbones / platforms for partnership so important?
Why are they so hard to deliver?

Driving forces

- Inclusivity
- Government engagement / buy-in
- Need to deliver quick results to prove concept
- Connection into global priorities and support

Restraining forces

- Diversity of competing perspectives – hard to reach consensus
- Government bureaucracy / lack of capacity / risk of appropriating the process
- Partnerships can take a long time to develop
- Strong global leadership undermining local ownership / priorities
What do we know about how to make them work?
The Platform Life-Cycle
Geoffrey Kirenga
Chief Executive Officer (CEO)
SAGCOT Centre Ltd.
The Southern Agricultural Growth Corridor of Tanzania is accelerating regional development

SAGCOT Goals by 2030

- Enhance food security and nutrition, inclusiveness, and green growth
- Bring 350,000 hectares of land into profitable production
- Transition 100,000 small-scale farmers into commercial farming
- Create 420,000 new employment opportunities
- Lift 2 million people out of poverty

Partners

- Over 84 partners have joined since 2011

Results-to-Date

- Working with over 25,000 smallholders whose lives are being transformed
- Close to 30 SAGCOT partners pledged ~$1 billion in investments

Backbone staffed by a team of 12 people
Discussion with Geoffrey Kirenga

- Success factors / challenges
- Global-local link
- Private sector engagement
- SAGCOT Center
- Role of government
- Measures of success
- Etc....
Ernest Muwamba

National Coordinator
Zambia Business in Development Facility
Zambia Business in Development Facility is a new partnership broker focused on four industries.

Zambia Facility Goals

- To systematically support, catalyse and scale cross-sector partnerships in four primary sectors: Agriculture, Extractive, Manufacturing, and Tourism, since September 2014

Partners

- Partners include Sida, TPI, the Embassy of Sweden, and AMSCO, and are part of an international network of partnership hubs

Results-to-Date

- Seven partnerships across the four priority sectors are currently supported by the Facility

Four full time backbone staff and an estimated 2016 budget of $650,000
Discussion with Ernest Muwamba

Success factors / challenges

Funding model

Private sector engagement

Partnering capacity

Role of government

Measures of success

Etc....
What questions do you have for the panelists?

Moderator
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The Partnering Initiative

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Chief Executive Director
SAGCOT Centre Ltd.

Ernest Muwamba
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Today’s host organizations and sponsor

The Collective Impact Forum* is a resource for people and organizations using the collective impact approach to address large-scale social and environmental problems. The Forum provides practitioners with access to tools, training opportunities, and peer networks, and includes communities of practice, in-person convenings, and an online community and resource center. We encourage you to join the free online community at collectiveimpactforum.org.

The Partnering Initiative is a non-profit dedicated to driving cross-sectoral or multi-stakeholder collaboration for a sustainable future. Pioneers in the field since 2003, its work is founded on a passionate belief in the power of partnerships between business, government, NGOs, and the UN to tackle the greatest development and business sustainability challenges.

FSG is a mission-driven consulting firm supporting leaders in creating large-scale, lasting social change. Through customized consulting services, innovative thought leadership, and support for learning communities, FSG helps foundations, businesses, nonprofits, and governments around the world accelerate progress by reimagining social change.

The Skoll Foundation was created by Jeff Skoll in 1999 to pursue his vision of a sustainable world of peace and prosperity. Their mission is to drive large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world’s most pressing problems.

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