

Maricopa County 2012-2017 Community Health Improvement Plan (CHIP) Framework

Goal: To strategically impact the current top five health priorities of Maricopa County—Obesity, Diabetes, Cardiovascular Health, Lung Cancer, and Access to Care—through collaboration of public and private partnerships.

CHIP Outcome Objectives - By December 2017, Maricopa County will report:









- High blood pressure prevalence of less than 24.5% (from 25.8% at 2011 baseline)
- Adults with diabetes rate of less than 8.6% (from 9.2% at 2011 baseline)
- Adults with health insurance rate of at least 89.5% (from 76.6% at 2012 baseline)
- Adults who are current smokers rate of less than 15% (from 18.5% at 2011 baseline)
- Adults rated obese less than 24% (from 25.2% at 2011 baseline)




MaricopaHealthMatters.org is a community health portal built for sharing the CHA and CHIP, as well as promising practices, health reports, and population health data.



The Community Health Improvement Plan (CHIP) of Maricopa County is a community-wide action plan to address the five public health priorities determined by a 2012 Community Health Assessment. The purpose of the CHIP is to set priorities, coordinate and target resources, and define coordinated actions taken by members of the public health system to promote health. The CHIP identifies strategies that can have the largest impact on improving the quality of life for all Maricopa County residents, particularly the most vulnerable in our community, by reducing preventable illness and death. The CHIP addresses chronic disease and access to care in the places where people spend significant amounts of time: Where We Live (Community), Where We Work (Worksites), Where We Learn (Education), and Where We Seek Care (Healthcare). Because the five health priorities are impacted by similar risk factors and social determinants of health, strategies are categorized by the following topics: tobacco use, physical activity, nutrition, and linkage to care. This approach emphasizes the importance of wellness and prevention in all aspects of our lives.

Evidence-Based Approach Codes	Health Determinants		Public Health Priority Issues	Sector or “cloud” indicators	
REC = Recommended	Healthy Eating 	Tobacco-Free Living 	Diabetes Access to Care Cardiovascular Health Lung Cancer Obesity	Community 	Healthcare 
PP = Promising Practice	Active Living 	Linkages to Care 		Education 	Worksites 

Status Indicators



	CHIP objectives that have already been completed are marked in the status column with a gold star
<i>New!</i>	Newly added CHIP objectives or aligning goals are labeled in the status column as new
%	Percent complete is shown in the status column for CHIP objectives that are still in progress

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Click on any of the strategy descriptions or page numbers above to jump to that portion of the document. CHIP objectives are collected by the Maricopa County Department of Public Health from agencies participating in the Health Improvement Partnership of Maricopa County (HIPMC). Initiatives reflected in this plan are referenced by organization or as agencies participating in collaborative workgroups and are categorically placed into the previously outlined framework to create the **Maricopa County CHIP Workplan**. This workplan is a dynamic document updated on a quarterly basis through progress updates collected via phone or email by the Maricopa County Department of Public Health. Archives of achievements from previous years are available at www.hipmc.org.

Category 1: Assess Needs



Strategy 1.1 Conduct community health needs assessments

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
15%	HIPMC, MCDPH, Adalente Healthcare, Banner Health, Dignity Health, Mayo Hospital, Mountain Park Health Center, Native Health, Phoenix Children's Hospital	By March 31, 2017, complete a comprehensive county-wide community health assessment using the MAPP framework to review data indicators, solicit input from community members and stakeholders in the public health system and analyze key themes and strengths related to the health of Maricopa County.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Strategy 1.2 Involve chronic disease epidemiology in surveillance and planning activities

Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Mission of Mercy	Identify partners with expertise in data analysis to develop and administer a patient survey and identify focus areas for Community Connections			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Strategy 1.3 Develop and implement community health improvement plans














Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
40%	Preventive Health Collaborative (PHC)	By June 30, 2016, the PHC will develop a Strategic Prevention Plan			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	




































Strategy 1.4 Develop infrastructure to support county-wide health data needs and sharing





There are currently no active objectives in this strategy, to let us know about what you're doing in this area, please use this link: <https://www.surveymonkey.com/r/2012-2017CHIP>

Category 2: Coordinate Public Health Partnerships












Strategy 2.1 Coordinate opportunities for community-engaged and health department coalitions















Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
76%	Maricopa County Wellness Works	By December 31, 2016, all Maricopa County Government departments will have identified an employee to participate as a Wellness Champion.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
50%	Pinnacle Prevention	By June 30, 2016 Pinnacle Prevention will convene public health and community based organizations to establish common metrics around childhood obesity prevention initiatives.			Diabetes Access to Care Cardiovascular Obesity	
	MCDPH	In FY2015, the MCDPH Office of Community Empowerment increased the number of partners within the Preventive Health Collaborative South Phoenix FTF Region by 25%.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	By June 30, 2015, the Office of Community Empowerment will increase the number of partners participating in the Health Improvement Partnership of Maricopa County (HIPMC) by 10% over baseline.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Arizona Alliance for Livable Communities	In 2015, the Arizona Alliance for Livable Communities approved HIA-support partnership agreements with at least three entities to support health impact assessments.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	



5%	HIPMC	By June 30, 2016, the HIPMC will on-board twenty (20) new Champion partners which are actively contributing objectives to the CHIP work plan.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
%	HIPMC	By June 30, 2016, the HIPMC will develop and implement a strategic partner engagement plan to outreach to new partners and retain current partners.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
30%	HIPMC	By June 30, 2016, the HIPMC will commission the Steering Committee in shared leadership to create a strategic plan to advance the CHIP and plan the 2017 CHA using the MAPP process.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
%	Alliance for Children and Youth with Unique Challenges (ACYUC)	Through June 30, 2016, support inclusion and integration of families with children and youth with special health care needs by convening parents, youth and professionals on a bi-quarterly basis to plan and implement PSE initiatives		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
%	Alliance for Children and Youth with Unique Challenges (ACYUC)	Through June 30, 2016, support inclusion and integration of families with children and youth with special health care needs by developing at least 9 parents, youth and professionals as ACYUC leaders via quarterly convenings.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
40%	Preventive Health Collaborative (PHC)	By June 30, 2016, the PHC will increase the number of partners in its network by 22.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
20%	Preventive Health Collaborative (PHC)	By June 30, 2016, the PHC will provide at least 2 trainings to partners to build their knowledge, skills and capacity to provide evidence based and high quality preventive health programing for children birth to five.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

15%	Preventive Health Collaborative (PHC)	By June 30, 2016, the PHC will implement four (4) Action Learning Teams to support implementation of PHC plan initiatives and capacity development of partner organizations.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
10%	Preventive Health Collaborative (PHC)	By June 30, 2016, the PHC will expand its Steering Committee to meet the needs of the expanded scope and vision of the network and amend its bylaws to reflect changes.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	















Strategy 2.2 Impact public policy and system approaches by engaging decision makers

























Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Pinnacle Prevention	During the 2015 legislative session, Pinnacle Prevention distributed healthy eating and active living communication materials to 20 key public officials to inform decision-makers in priority obesity prevention strategies.			Diabetes Cardiovascular Obesity	
50%	Arizona Public Health Association	By December 31, 2017, increase engagement in local, state, and federal policy decisions, including championing at least one “small p” policy initiative and at least one “big P” policy initiative.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH, Roosevelt School District	In 2015 the Shared Use Roosevelt project, a Health Impact Assessment (HIA) examining the potential health impacts of opening up Roosevelt School District-owned properties – including playgrounds, sports fields, gyms and vacant lots for community use, was completed and recommendations presented to the community and school district decision makers. A pilot site for opening school grounds is in the process of being identified.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH, Arizona Alliance for Livable Communities	In 2015, the South Central Neighborhood Transit Health Impact Assessment (SCNTHIA) project, a HIA examining the potential health impacts of the proposed Valley Metro South Central Transit Corridor Extension was completed and study recommendations presented to the community and decision makers.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	American Heart Association – Arizona	Advocate for quality physical education for all students as an integral part of K-12 education, that physical education is a requirement for high school graduation and that physical education policies are implemented by school districts.			Diabetes Cardiovascular Obesity	
	American Heart Association – Arizona	Support Physical Activity and Healthy Eating in the School Environment promoting comprehensive obesity prevention strategies in early childhood programs, promoting safe routes to schools and school sites that offer walking/biking options for most students and supporting the creation and/or strengthening of the CDC’s Coordinated School Health model to ensure schools effectively link student health with educational success.			Diabetes Cardiovascular Obesity	
	American Heart Association – Arizona	Support physical activity and healthy eating in the community environment by promoting efforts including supporting policies for complete streets, policies that change relative prices of healthy vs. unhealthy food items through taxation of unhealthy products including sugar-sweetened beverages, policies identified to reduce children’s exposure to marketing and advertising for unhealthy food, policies designed to encourage retailers to increase access to healthy foods while decreasing access to unhealthy foods, and the establishment of healthy food and beverage procurement and service policies.			Diabetes Cardiovascular Obesity	
	American Heart Association – Arizona	Support significant increases in tobacco excise taxes on all tobacco products at the county or municipal levels, where permitted by state law. Seek opportunities to allocate the revenues generated by increase tobacco excise taxes to tobacco control, prevention and cessation programs and other heart disease and stroke-related initiatives.			Cardiovascular Lung Cancer	
	American Heart Association – Arizona	Promote, protect and strengthen comprehensive smoke-free air laws, in compliance with the fundamentals of Smoke-Free Workplace laws guidelines, including prevention any laws that preempt stronger local laws. Support efforts to increase smoke-free multi-unit housing.			Cardiovascular Lung Cancer	
	American Heart Association – Arizona	Support policies that restrict the advertising and sale of tobacco products, including tobacco retailer licensing and prohibiting the sale of tobacco products in pharmacies.			Cardiovascular Lung Cancer	
	American Heart Association – Arizona	Support policies that prohibit the use of tobacco at all locations on college and hospital campuses.			Access to Care Cardiovascular Lung Cancer	













	American Heart Association – Arizona	Support efforts to educate local policymakers on the various minority awareness activities such as Go Red for Women, Go Red Por Tu Corazon and Power to End Stroke to increase awareness of health disparities.			Cardiovascular	
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Strategy 2.3 Increase awareness and usability of community assets and resources, especially to underserved populations

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
50%	MCDPH	By July 31, 2016, the MCDPH Office of Public Health Policy will work with at least one school in Maricopa County to open its recreation grounds to the community for unscheduled use during non-school hours.	PP		Diabetes Cardiovascular Obesity	
★	Anthony Bates Foundation	The Anthony Bates Foundation has educated and built partnerships with Bounce Camp, Cardinals Charities, Banner Health and Safe Football to increase awareness of cardiovascular screening programs and save lives.			Access to Care Cardiovascular	
★	MCDPH	During 2014-2015, the MCDPH Office of Health Promotion and Education offered the Ryan White dental insurance program to 1,500 people in Maricopa County living with HIV/AIDS to mitigate the detrimental impacts of poor oral health upon HIV/AIDS treatment.			Access to Care	
★	ASHLine	In 2015, the ASHLine Community Development team conducted outreach to 8 HIPMC partners that have identified Lung Cancer as a priority issue.			Lung Cancer	
30%	Brooks Community School	By June 30, 2016, Brooks Community School (BCS) will finalize commitments from five community residents to serve as Medical Reserve Corps leadership team members.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
5%	Brooks Community School	By June 30, 2016, the Brooks Community School Medical Reserve Corp leadership team will convene and hold one initial meeting.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
5%	Brooks Community School	By June 30, 2016, the Brooks Community School Medical Reserve Corp leadership team will have agreed upon a training plan and delivered one training.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	







	MCDPH	During FY 2015, the MCDPH Office of Community Health Nursing will provided childcare health consultation services to 195 child-care programs addressing things like health and safety policies and procedures, staff and parent training, community referrals, and coordination of care for health, mental health, dental and developmental screenings.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Honor Health	As of December 2015, NOAH has facilitated 1,572 applications covering 5,659 people for AHCCCS enrollment or assistance with enrollment through the Marketplace to decrease the number of uninsured patients.			Access to Care	
%	Dignity Health	By June 30, 2016, Keogh Health Connection Navigators will place staff at St. Joseph's Hospital and Medical Center once a week to provide application assistance for Public Benefits or Marketplace benefits to 441 people.			Access to Care	
%	Dignity Health, Sunwest Pharmacy, McCauley Pharmacy	By June 30, 2016, Muhammad Ali Parkinson's Center (MAPC) will provide medications, supplies or healthcare services to 70 uninsured or underinsured individuals living with Parkinson's diseases in the metro Phoenix area.			Access to Care	
%	Dignity Health and Community partners	By June 30, 2016, St. Joseph's Hospital and Medical Center will provide prenatal and postpartum care for 150 low-income, uninsured pregnant women in Maricopa County who would otherwise not be able to receive services. Collaborating partners include: St. John Vianney Church, First Southern Baptist Church, C.A.R.E. Partnership, Golden Gate Community Center, FTF, The Nurse Partnership, Southwest Human Development, March of Dimes, Mission of Mercy, St. Vincent de Paul, Crisis Pregnancy Center			Access to Care	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Mission of Mercy	Provide enrollment assistance for the State's AHCCS, SNAP, TANF programs and navigators to assist with The Marketplace during open enrollment periods		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	 
	Banner	Provide pediatric services to uninsured and underinsured families through the Banner Health Mobile and School-Based Clinics			Access to Care	 

Strategy 2.4 Create a toolbox for best practices, resources, learning modules and data sharing
























Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	In 2015, the MCDPH Health Care Cloud produced a searchable database that contains the primary contact information of at least 50% of the Maricopa County licensed health care facilities.			Access to Care	
	Arizona Public Health Association	In order to support professional development, the Arizona Public Health Association hosted a public speaking workshop in August 2015 which was attended by more than 50 people. 130 people also attended the AzPHA fall conference and annual meeting in September 2015.		 	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
20%	Saguaro Evaluation Group	By March 31, 2016, Saguaro Evaluation Group will offer two pro-bono admissions for two individuals from the HIPMC in their three-part spring Evaluation workshop series		 	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
5%	ASHLine	ASHLine will collaborate with the MCDPH Worksite Cloud to provide tobacco cessation resources for Worksite Wellness cloud and resource guide.			Lung Cancer	





Category 3: Implement Strategies, especially evidence based PSE (Policy, Systems and Environmental) approaches

Strategy 3.1 Establish sites for community gardens in institutional settings and/or underserved areas













Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	Between Fall 2014 and Fall 2015, the MCDPH Office of Nutrition and Physical Activity provided support services to develop, implement and evaluate childcare gardens at four (4) sites			Diabetes Cardiovascular Obesity	
	MCDPH	During 2015, the MCDPH Office of Nutrition and Physical Activity provided resources and technical assistance to 20 SNAP-Ed partnering schools that have a school garden or are interested in a school garden.			Diabetes Cardiovascular Obesity	











Strategy 3.2 Increase accessibility, availability, affordability, and identification of healthful foods in communities

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Esperança	During 2015, Esperança worked with 75 adults in the underserved areas of Phoenix educating community members on how to make informed and healthy choices when shopping at their local grocery stores through the evidence based Salud con Sabor Latino (Health with a Latin Flavor) curriculum	PP		Diabetes Cardiovascular Obesity	
	MCDPH	During FY2015, the MCDPH Office of Health Promotion and Education trained 507 child care providers in the NW and SW Regions of Maricopa County on administering the Color Me Healthy program and all training recipients were offered guidance on implementing policies that impact obesity prevention among daycare attendees.	PP		Diabetes Cardiovascular Obesity	
	MCDPH	By September 30, 2015, the MCDPH Office of Nutrition and Physical Activity will support breastfeeding friendly childcare centers and home initiatives in at least four early childcare sites			Diabetes Cardiovascular Obesity	
	MCDPH	During 2015, the MCDPH Office of Nutrition and Physical Activity worked with two childcare centers to develop, implement and evaluate food and beverage policies that meet Empower Standards.			Diabetes Cardiovascular Obesity	
	MCDPH	By September 30, 2015, the MCDPH Office of Nutrition and Physical Activity worked with two childcare centers to improve the capacity of childcare providers and food service staff in nutrition education and healthy meal planning, family-style meal service, and food preparation.			Diabetes Cardiovascular Obesity	
	MCDPH	By September 30, 2015, the MCDPH Office of Nutrition and Physical Activity will work with one school district to promote Farm-to-School initiatives			Diabetes Cardiovascular Obesity	
	MCDPH	In 2015, the MCDPH Office of Nutrition and Physical Activity completed a focus group discussing accessibility of healthful foods with 13 retailers.			Diabetes Cardiovascular Obesity	
<i>New!</i>	Esperança	By September 2016, Esperança will work with 90 adults in the underserved areas of Phoenix educating community members on how to make informed and healthy choices when shopping at their local grocery stores through the evidence based Salud con Sabor (Health with a Latin Flavor) curriculum.	PP		Obesity	




Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Banner	Highlight healthy options offered in the cafeteria			Diabetes Cardiovascular Obesity	
	Mercy Care Plan	Advocate for state regulators to make nutritional foods more accessible for mothers, babies and the underserved population through improved medical practice guidelines.			Diabetes Cardiovascular Obesity	

Strategy 3.3 Make the healthy choice the easy choice at Arizona worksites




Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Maricopa County Wellness Works MCDPH	In 2015, Maricopa County Wellness Works expanded the number of sites participating in the Maricopa County Wellness Works Better Bites, Better Gulps initiative with 50% of vending items being healthier choices as defined by Maricopa County standards. Currently 31 machines in 20 locations in the Downtown, Durango and SouthEast Regional areas are participating.	REC		Diabetes Cardiovascular Obesity	
	MCDPH	During FY 2015, the MCDPH PHitness Committee coordinated 36 fitness-related activities (3 per month), distributed a regular newsletter to MCDPH employees and created awareness and access to the PHitness exercise room at the MCDPH administration worksite.	REC		Diabetes Cardiovascular Obesity	
	Arizona Department of Education	During FY 2015, the ADE School Health Program conducted 5 presentations to Health and Nutrition Services employees on workplace health and wellness needs including encouraging participation in HR Health and Wellness Initiatives around health screenings and additional lunch and learns.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	In FY2015, the MCDPH Office of Tobacco and Chronic Disease Prevention increased the capacity of the Healthy Arizona Worksites Program by recruiting 19 new businesses, maintaining a database and providing related technical assistance.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

	Maricopa County Wellness Works	In July 2015 Wellness Works implemented a Wellness Portal that will provide Maricopa County employees with a comprehensive health and wellness tool so that they can better manage their health. As of January 5, 2016, 10,322 employees have registered with the new StayWell Portal.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Maricopa County Wellness Works, MCDPH, Dept of Economic Security	In 2015 Wellness Works worked with MCDPH and the Department of Economic Security to update the nutrition and beverage standards for the Better Bites Better Gulps Healthier Vending Program. The revised standards to be implemented July 1, 2016 will decrease the amount of sugar and sodium content that meet the program criteria.			Diabetes Cardiovascular Obesity	
<i>New!</i>	Fit PHX Program	By December 2016, FitPHX will engage at least 10 new employers to plan a Meet Me Downtown Phoenix outing for employees.			Diabetes Cardiovascular Obesity	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Maricopa Community Colleges	Maricopa Community Colleges is interested in implementing a Healthy Vending policy (similar to the Maricopa County Healthy Vending policy) throughout its campuses and administrative buildings.	REC		Diabetes Cardiovascular Obesity	




































Strategy 3.4 Designing healthy communities: Built Environment
















Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Arizona Alliance for Livable Communities	The Arizona Alliance for Livable Communities is monitoring the recommendations made in at least five health impact assessments and reporting progress on their website: livableaz.org .			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Strategy 3.5 Integrate health in all policies in community design












Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	During 2014-2015 the MCDPH policy analysts promoted healthy community design principles during meetings related to the general plans for the Cities of Phoenix, Mesa, Tempe, and Goodyear.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	





Strategy 3.6 Create healthy school environments with School Health Advisory Councils, School Health Improvement Plans, parental involvement and training

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	During the 2014-2015 school year, the MCDPH Parent Ambassador Program completed 2 Train the Facilitator sessions, training parent ambassador program facilitators from MCDPH, GVAHEC, Native Health and Osborn Elementary School District.	PP	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	During the 2014-2015 School Year, the Parent Ambassador Program trained 263 parents in more than 4 school districts to become parent ambassadors and advocate for school wellness at their child's school.	PP	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
80%	Arizona Department of Education	By March 31, 2016, ADE will revise training plans and incorporate professional development best practices into the School Health Program Professional Development sessions to increase the average overall comprehension rating from 2014 baseline		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Arizona Department of Education	During the 2014-2015 school year, ADE maintained a 4.63 average overall satisfaction score for School Health Program Professional Development sessions and reviewed customer feedback to improve trainings by including best practices for professional development and reviewing participant evaluations.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Alliance for a Healthier Generation	During the 2014-2015 school year, the Alliance for a Healthier Generation conducted the School Health Index assessment in 100 schools in Maricopa County.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	During the 2014-2015 School year, the MCDPH Office of Tobacco and Chronic Disease Prevention worked with School Health Advisory Councils at 132 Maricopa County Schools to complete the School Health Index and/or implement school health improvement plans.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	













85%	MCDPH	By June 30, 2016, 50 elementary and/or middle schools will commit to a 2-year intensive wellness program by creating a school health implementation plan to support the school's health and wellness policies		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
25%	MCDPH	By June 30, 2016, Parents from 20 schools/communities will complete an action plan resulting from the Parent Ambassador training		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
25%	MCDPH	By June 30, 2016, create and pilot a Youth Ambassador Wellness Program		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	



























Strategy 3.7 Identify and promote model school-based wellness practices locally







































Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Anthony Bates Foundation	The Anthony Bates Foundation has provided AED machines to 27 schools in the Peoria Unified School District and trained 278 school staff to properly use them through an online training module. 6 additional schools will be offered training by May 1, 2015.			Cardiovascular	
	Esperança	Esperança has worked with Osborn Elementary, Washington Elementary, and Murphy Elementary School Districts during the 2014-2015 school year providing the Salud con Sabor para los Ninos (Health with Latin Flavor for Kids) curriculum to 45 students encouraging healthy eating and the importance of physical activity	PP	 	Diabetes Cardiovascular Obesity	
%	Anthony Bates Foundation	By June 1, 2016, the Anthony Bates Foundation will purchase and donate an AED for 14 elementary schools in either the Dysart Unified School District or the Deer Valley Unified School District.			Cardiovascular	
10%	Anthony Bates Foundation	By June 1, 2016 the Anthony Bates Foundation will facilitate staff certification through an outside vendor of 5-10 staff for each school receiving an AED, in its proper usage, for a total of at least 70 staff members certified.			Cardiovascular	











Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	American Heart Association - Arizona	Assure that schools develop and implement evidence-based medical emergency response plans, which include the following elements: Effective and efficient communication throughout the school campus, coordinated and practiced response plan risk reduction, training and equipment for first aid and CPR, and implementation of a lay rescuer AED program in schools with an established need. Advocate for AHA CPR training to be incorporated in the standard school curriculum			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>New!</i>	Esperança	By October 2016, Esperança will work with Osborn Elementary, Washington Elementary, and Murphy Elementary School Districts providing the Salud con Sabor para los Niños (Health with a Latin Flavor for Kids) curriculum to 60 students encouraging healthy eating and the importance of physical activity.	PP		Obesity	

Strategy 3.8 Improve clinical-community linkages ensuring that communities support and clinics refer patients to programs that improve management of chronic conditions










Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Arizona Living Well Institute	AZLWI has modified the Pace+, electronic health record system, into a web-based, integrated participant referral and tracking system to allow practitioners, insurance companies, navigators to monitor their patients providing them with more information to effectively help the individual. Training and outreach on the new system will be completed in 2016.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Esperança	During 2015, Esperança provided health cafecitos (coffee talks) to three hundred adults in the communities that are services by Abrazo Health Clinic at Legacy Foundation Chris-Town YMCA and Mission of Mercy Murphy Clinic to ensure that patients have all of the tools to manage their chronic illnesses			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Mercy Care Plan	By December 31, 2015 Mercy Care Plan will implement a tobacco-use screening and ASHline referral process within its provider and member network	REC		Lung Cancer	
	MCDPH	During FY 2015, the Oral Health Tobacco Prevention and Education Program at MCDPH completed tobacco cessation outreach to 201 dental offices and conducted 8 group presentations on tobacco related oral health and ASHLine referrals	REC		Cardiovascular Lung Cancer	






























	MCDPH	During FY 2015, the Oral Health Tobacco Prevention and Education Program at MCDPH delivered two printed messages to showcase the online training course and produced 4 quarterly reports detailing usage of the training course.	REC		Cardiovascular Lung Cancer	
	ASHLine	The ASHLine Community Development team will present the AAR Brief Intervention training to a least 4 HIPMC partners that have identified Lung Cancer as a priority issue. Completed June 2015	REC		Cardiovascular Lung Cancer	
	ASHLine	In 2015, ASHLine provided training and technical support to Mercy Care Plan to implement tobacco-use screening ASHLine referral process within its provider and member network including training 180 Case Managers, 200 Medical Providers and 7 Member Services Managers.	REC		Cardiovascular Lung Cancer	
35%	ASHLine	By June 2016, ASHLine Community Development team will provide ASK, ADVISE, REFERRAL Brief Intervention training to Banner Medical Groups providers and staff and assist in clinic workflow for tobacco cessation screening and referral	REC		Cardiovascular Lung Cancer	
	Maricopa Integrated Health Systems	Between July 1, 2014 and June 30, 2015, MIHS helped 3,000 community members submit AHCCCS or Marketplace health insurance applications in order to promote a `culture of coverage`.			Access to Care	
	National Kidney Foundation of America	In early 2015, the Path to Wellness Program recruited 60 volunteers to staff the first of four health screening events.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	National Kidney Foundation of America	During 2015, the Path to Wellness Program held four quarterly diabetes, heart disease, and kidney screening events in the community.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH, ASHLine and referring partners	During FY2015, Maricopa County proactive referrals to ASHLine have increased to more than 2,300 for FY15 which is approximately a 25% increase over FY2014 referrals.			Lung Cancer	
	MCDPH	During FY2015, The MCDPH Office of Tobacco and Chronic Disease Prevention expanded the utilization of Stanford's Chronic Disease Self-Management Program Initiative in Maricopa County by conducting at least one community or city emersion screening and referral project per quarter.			Diabetes Cardiovascular Lung Cancer Obesity	




































	MCDPH	During FY 2015, The MCDPH Office of Tobacco and Chronic Disease Prevention promoted the evidence-based Million Hearts campaign in four Maricopa County cities and communities by creating partnerships and clinical linkages within the targeted communities and conducting 3 events per quarter with biometric screenings and conducting a CDSMP workshop.	   	Diabetes Cardiovascular Lung Cancer Obesity	
	MCDPH	MCDPH has identified Valle Del Sol as a pilot site to implement a CDSMP related referral into their electronic healthcare record system	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	 
40%	MCDPH	By June 30, 2016 train 150 healthcare and human resource professionals in tobacco and chronic disease prevention and intervention.	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	 
19%	MCDPH	By June 30, 2016, 100 oral health care providers will receive training and technical assistance on screening patients for tobacco related illness and chronic diseases(diabetes and heart disease)	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	 
	MCDPH	In 2015, MCDPH conducted 20 Million Hearts events addressing Blood Pressure Control, Cholesterol Management and Smoking Cessation.	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	 
%	Dignity Health, Foundation for Senior Living	By June 30, 2016, the Transitional Care Nurse at St. Joseph's Hospital and Medical Center will enroll 38 patients (3/4 of which will be Medicare recipients) into the Activate Transitional Care program with the goal of reducing the current readmission rate of 16% to 10%.		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
New!	Esperança	By October 2016, Esperança will provide health cafecitos (coffee talks) to six hundred adults in partnership with Mission of Mercy at the Murphy Education Center, Phoenix Union High School District, and Washington Elementary Head Start classes to ensure that individuals have all of the tools to manage their chronic and preventable illnesses.	 	Diabetes Cardiovascular Lung Cancer Obesity	 




















Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Banner	Partner with the ASHLine to build the ASHLine Proactive Referral into the Banner Medical Group clinic workflows and provide education to the providers and their staff	REC		Lung Cancer	
25%	ASHLine	ASHLine will partner with Banner Hospitals in identifying hospital workflows for implementation of tobacco cessation services	REC		Cardiovascular Lung Cancer	
	Mercy Care Plan	Based on Community Health Assessment information, develop a diabetes educational curriculum that meets the needs of our community demographic.			Diabetes Access to Care	
	Mercy Care Plan	Develop a referral system and feedback loop to measure impact of community-based diabetes education on Mercy Care Plan members.			Diabetes Access to Care	
	Mercy Care Plan	Develop a daily report to identify Mercy Care Plan members who are in need of tobacco cessation based on predictive indicators			Access to Care Cardiovascular Lung Cancer	










Strategy 3.9 Implement chronic disease-based prevention and treatment protocols and/or self-management programs












Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	During the 2014-2015 school year the MCDPH Office of Tobacco and Chronic Disease Prevention recruited 14 youth volunteers to participate in the Counter Strike program which conducts compliance checks with local retailers to ensure tobacco is not being sold to minors.	PP		Cardiovascular Lung Cancer	
	Anthony Bates Foundation	During the 2014-2015 school year, the Anthony Bates Foundation completed screenings for 1,542 young athletes, students and community members at 8 Maricopa County High Schools			Access to Care Cardiovascular	
	Crisis Preparation and Recovery	Between June 2014 and July 2015, 65 individuals completed Crisis Preparation and Recovery's, 12 week Four Directions Integrative Wellness Program and received coordination of care services			Diabetes Cardiovascular Lung Cancer Obesity	

	MCDPH	During FY 2015, the First Teeth First program completed more than 21,679 oral health screenings of children ages 0-5 living within Maricopa County and provided fluoride varnish applications to 18,746 children.	REC		Access to Care	
	Boys and Girls Club of Metro Phoenix	As of June 19, 2015, a total of 2,286 members participated in various fitness programs at a Boys and Girls Club of Metro Phoenix location ; some members may have participated in more than one program.		 	Diabetes Cardiovascular Lung Cancer Obesity	
	Boys and Girls Club of Metro Phoenix	As of June 19, 2015, a total of 1,473 members participated in various SMART programs at a Boys and Girls Club of Metro Phoenix location; some members may have participated in more than one program.		 	Diabetes Cardiovascular Lung Cancer Obesity	
10%	Anthony Bates Foundation	By June 1, 2016, the Anthony Bates Foundation will hold cardiac screenings for 1500 young athletes, other students and members of the community at 6 Maricopa County High Schools.			Access to Care Cardiovascular	
50%	Anthony Bates Foundation	By May 31, 2016, the Anthony Bates Foundation will hold cardiac screenings for 900 community members at Naturopathic offices in Maricopa County.			Access to Care Cardiovascular	
%	Anthony Bates Foundation	By April 1, 2016, the Anthony Bates Foundation will hold a cardiac screening in conjunction with the Cardinals Charities` Healthy Day at the University of Phoenix Stadium in Spring 2016			Access to Care Cardiovascular	
%	Anthony Bates Foundation	By June 1, 2016, the Anthony Bates Foundation will offer free training in CPR and AED usage to all participants at each cardiac screening through the local fire department partners.			Cardiovascular	
45%	Honor Health	By June 30, 2016, the HonorHealth Diabetes Education Center will increase the number of people receiving diabetes education, self-management training, or diabetes prevention by 10 percent.			Diabetes	
24%	Honor Health	By June 30, 2016 HonorHealth will increase the number of cardiovascular screenings offered by 10 percent.			Cardiovascular	
66%	Honor Health	By June 30, 2016, HonorHealth will redesign their comprehensive tobacco cessation community classes.			Cardiovascular Lung Cancer	
	Maricopa County Wellness Works	In 2015, Wellness Works provided opportunities across Maricopa County for at least 9,500 employees to participate in a Biometric Screening		 	Diabetes Cardiovascular Lung Cancer Obesity	

	Maricopa County Wellness Works	In September 2015, Wellness Works implemented a ‘Lower Your Pressure’ Campaign across Maricopa County government worksites with Blood Pressure Kiosks, education, and tools for employees to monitor and manage their Blood Pressure.			Cardiovascular	
	Maricopa County Wellness Works	In Fall 2015, Wellness Works provided flu vaccines to 2,130 Maricopa County Government employees through the annual Onsite Flu Campaign.			Access to Care	
12%	Crisis Preparation and Recovery	By June 30, 2016, 100 individuals will complete at least 50% of Crisis Preparation and Recovery’s, 12 week Four Directions Integrative Wellness Program and receive coordination of care services		   	Diabetes Cardiovascular Lung Cancer Obesity	
%	Dignity Health, Parkinson Wellness Recovery, Mark Morris Dance Group, Ballet AZ	By June 30, 2016, Muhammad Ali Parkinson’s Center (MAPC) will provide 20 recreation/wellness classes in Metro Phoenix for Parkinson’s Disease patients.		 	Diabetes Cardiovascular Obesity	
%	Dignity Health, Arizona Living Well Institute	By June 30, 2016, St. Joseph’s Hospital and Medical Center will provide 2 Chronic Disease Self-Management and 2 Diabetes Self-Management workshops		   	Diabetes Cardiovascular Lung Cancer Obesity	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Banner	Offer a monthly Healthy Living Series within the community to promote healthy choices and assist in chronic disease management.	REC	   	Diabetes Cardiovascular Lung Cancer Obesity	
	Banner	Provide support to the senior population in maintaining an independent and healthy status through the Sustainability Program for Seniors offered through the Banner Olive Branch Senior Center		   	Diabetes Cardiovascular Lung Cancer Obesity	
	Mission of Mercy	Identify Certified Diabetes Educators to provide individual/group diabetes education and management sessions at each clinic site	REC	   	Diabetes Cardiovascular Lung Cancer Obesity	 









	Mission of Mercy	Administer "With Every Heartbeat is Life" WEHL curriculum at the Avondale clinic	PP	   	Diabetes Cardiovascular Lung Cancer Obesity	 
	Mission of Mercy	Administer "Chronic Disease Self-Management" curriculum at the Avondale clinic	REC	   	Diabetes Cardiovascular Lung Cancer Obesity	 
75%	ASHLine	ASHLine will support policies that promote tobacco free environments and will provide cessation services and education to programs & organizations creating tobacco-free environments. Current successes include partnering with American Lung Association to promote referrals to ASHLine to Freedom From Smoking, in person class participants.	REC	 	Cardiovascular Lung Cancer	
	Mercy Care Plan	Implement a comprehensive obesity assessment tool that providers can use to better predict and communicate risk of obesity.		  	Obesity	























Strategy 3.10 Implement smoke-free environments						
Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	City of Phoenix Housing Department HOPE VI CSS Program	In 2015 the City of Phoenix Housing HOPE VI Community and Supportive Services (CSS) Program worked with the Housing Development staff to increase the number of housing smoke free sites by one additional site (Symphony Apartments).	REC		Cardiovascular Lung Cancer	
	MCDPH	In FY2015, MCDPH worked with the Phoenix Parks and Recreation Department to produce a draft of a smoke-free parks policy for El Oso Park in Phoenix, the proposal was accepted by the governing body.	REC		Cardiovascular Lung Cancer	
	MCDPH, ASU, MCCC, GCU, MWU	During the 2014- 2015 School year, the MCDPH Office of Tobacco and Chronic Disease Prevention advanced tobacco-free campus policy adoption and compliance through implementation of the IGNITE program at 11 colleges. Campus advocacy groups completed 109 projects focused on tobacco free living.	REC		Cardiovascular Lung Cancer	













25%	City of Phoenix Housing Department HOPE VI CSS Program	By July 31, 2016, all City of Phoenix Public Housing Units will be designated smoke-free units.	REC		Cardiovascular Lung Cancer	
66%	MCDPH, ASU, GCU, MWU	By June 30, 2016, 3 IGNITE Coalitions will implement tobacco awareness and PSE activities on their campuses	REC		Cardiovascular Lung Cancer	
75%	MCDPH, Trevor Browne HS, Ironwood HS	By June 30, 2016, 2 STAND Coalitions (Trevor Browne and Ironwood High Schools) will implement a tobacco free park ordinance	REC		Cardiovascular Lung Cancer	
%	MCDPH	By June 30, 2016, the MOLAR Smokeless Tobacco Workgroup will implement one PSE related activity			Cardiovascular Lung Cancer	
	MCDPH	Between July and December 2015, MCDPH secured Letters of Intent (LOIs) from 46 multi-unit housing properties (1,236 units) to implement smoke-free policies.			Cardiovascular Lung Cancer	

Category 4: Coordinate Communication

Strategy 4.1 Coordinate, create, and distribute messaging to impact healthy communities
















Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
84%	Maricopa County Wellness Works	By July 1, 2016, Maricopa County Wellness Works will provide all cohort-one Maricopa County Wellness Champions with resources, tools, and guidance necessary to create healthier worksites.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	The Arizona Partnership for Immunization	During 2014 and 2015, TAPI worked with community champions to develop a “grassroots”, evidence-based immunization campaign that disseminated immunization information to lay persons (including parents) in locations where families live, work and play. Examples of achievements included participation in the ‘Voices for Vaccines’ initiative, multiple newsletter stories in various publications, completion of 6 train the trainer series through the ‘Embracing Immunity Program’ and parent participation on TAPI’s Community Awareness Committee			Access to Care	

	Anthony Bates Foundation	The Anthony Bates Foundation held a Parent Heart Watch National Conference January 15-19 th in Scottsdale with approximately 250 participants learning about advocacy programs for youth cardiac screening expansion throughout U.S			Cardiovascular	
	University of Arizona College of Medicine	Between September 2014 and May 2015, the University of Arizona, College of Medicine sponsored a monthly Walk PHX event, reaching at least 40 school age children, at Verde Park called "Wildcat Night" to promote healthy living			Diabetes Cardiovascular Obesity	
	Blue Cross Blue Shield of Arizona	During 2015 Open Enrollment, BCBSAZ provided 40 custom, in-person ACA/open enrollment workshops in partnership with local non-profits to engage and educate uninsured residents on the process of obtaining health insurance during 2015 open enrollment.			Access to Care	
	MCDPH	During the 2014-2015 School Year, the MCDPH Office of Nutrition and Physical Activity provided 20+ school districts with tools to encourage healthy eating and active living including: local wellness policy implementation tools, Choosing Healthy Habits planners, Smarter Lunchroom resources and the Join the Challenge Phoenix Suns/Mercury classroom physical activity workout.			Diabetes Cardiovascular Obesity	
	MCDPH	During FY2015, the MCDPH Office of Nutrition and Physical Activity conduct five (5) CATCH train-the-trainer trainings with targeted agencies. CATCH is a curriculum designed to encourage healthy eating and active living among other wellness strategies.			Diabetes Cardiovascular Obesity	
25%	Anthony Bates Foundation	By February 28, 2016, the Anthony Bates Foundation will promote Heart Month (February) in Maricopa County to the community through collaboration with the American Heart Association through press releases and educational material on making healthy heart lifestyle choices.			Obesity Cardiovascular	
%	Anthony Bates Foundation	By July 1, 2016, the Anthony Bates Foundation will promote CPR/AED Awareness Week in June 2016 to the community through educational material, press releases, and social media.			Cardiovascular	
	Anthony Bates Foundation	The Anthony Bates Foundation promoted Sudden Cardiac Arrest Awareness Week in October 2015 to public through press releases, educational material and social media.			Cardiovascular	

%	Anthony Bates Foundation	By July 31, 2016, the Anthony Bates Foundation will promote the importance of cardiac screening events through participation in the AZ Chapter of the American Academy of Pediatrics Conference, School Nurse Consort Conference (July 2016) and the AZ Athletic Trainers Association Conference in winter 2015 to network with attendees and promote ABF's free services			Cardiovascular	
35%	Preventive Health Collaborative (PHC)	By January 31, 2016, the PHC will have a Marketing and Communications Plan.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
%	Dignity Health	By June 30, 2016, Muhammad Ali Parkinson's Center (MAPC) will attend 3 community health fairs in order to increase awareness about Parkinson's disease warning signs and symptoms as well as provide information about MAPC programs.			Access to Care	
<i>New!</i>	Dignity Health	By June 30, 2016, Barrow Prevention Staff will provide 7 stroke outreach presentations.			Cardiovascular	
<i>New!</i>	Esperança, Parsons Murphy Dental and Desert Mission Dental	Esperança will provide preventative oral health education to 3,000 children by October 2016, at Osborn Elementary, Murphy Elementary, and Washington Elementary School Districts in partnership with CASS Murphy Dental and Desert Mission Dental clinics.			Access to Care	
<i>New!</i>	<i>New Champion!</i> American Cancer Society	By November 17, 2016, the American Cancer Society will establish a commitment with 5 FQHCs and 2 schools in Maricopa County to promote the 2016 Great American Smokeout by providing education with the goal of increasing awareness around lung cancer prevention and early detection including screenings, as well as risk factors related to tobacco use.			Lung Cancer	

Category 5: Evaluate Efforts

Strategy 5.1 Evaluate both process and outcomes of change efforts

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Arizona Department of Education	During the 2014-2015 school year, ADE selected 2 schools to participate in the Quality of Life study beginning in August of 2015.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
35%	Preventive Health Collaborative (PHC)	By February 28, 2016, the PHC will have an Evaluation Plan that will assess its performance as a coalition network, formative evaluation of its Strategic Plan and Action Learning Teams, and process evaluation of the MCDPH's role as the backbone organization.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	   
<i>New!</i>	Fit PHX Program	By January 2016, FitPHX will complete a survey with at least 100 Meet Me Downtown participants responding, and set 2016 goals aligned with CHIP objectives, based on survey responses.			Diabetes Cardiovascular Obesity	