



What is the Community Health Improvement Plan (CHIP)?

The CHIP is a five-year community-wide action plan for addressing priority health issues in Maricopa County identified in an extensive Community Health Assessment process. The CHIP identifies areas where we can have the largest impact on improving the quality of life for all Maricopa County residents, particularly the most vulnerable in our community, by reducing preventable illness and death.

What are our most critical health priorities for 2012-2017?

Obesity

1 in 7 Maricopa County children under five, and 1 in 4 Maricopa County adults are obese

Diabetes

Deaths from diabetes almost doubled in Maricopa County from 583 in 2007 to 1,000 in 2011

Lung Cancer

Lung cancer is the 2nd most common cancer diagnosis in Maricopa County — and the most preventable

Cardiovascular Disease

1 in 4 Maricopa County residents have high blood pressure

Access to Care

1 in 4 Maricopa County residents do not have a medical home

What projects can we implement to make a difference?

Common threads can be found when looking into health behaviors and social determinants that impact our identified health priorities. By us working together and using strategies which **improve nutrition, increase physical activity, eliminate tobacco use and strengthen linkages to care**, we can leverage our resources and maximize our impact on health outcomes.

Join Us! Here are some of the benefits to being part of the Health Improvement Partnership of Maricopa County (HIPMC):

- Data Support & Resources
- Evidence-Based Policies & Programs
- Determining Goals & Objectives
- Marketing & Communication
- Action Planning
- Networking Opportunities
- Evaluation (including survey reviews)
- Meeting coordination & strategic support

CONTACT US

To get involved, find out more, or tell us about an initiative you are currently involved in, please contact:

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FACT SHEET

Maricopa County

Community Health Improvement Plan 2012-2017

HISTORY

In 2011, a Community Advisory Board and Community Team guided staff from the Arizona Department of Health Services (ADHS) and the Maricopa County Department of Public Health (MCDPH) to conduct a Community Health Assessment and determine public health priorities for Maricopa County. This comprehensive 18-month process and data analysis involved more than 1,000 residents, health professionals, and community partners. Five public health issues rose to the top as the most critical: Obesity; Diabetes; Lung Cancer; Cardiovascular Disease; and Access to Health Care. The Community Health Improvement Plan (CHIP) is the community-wide action plan for addressing these priority health issues in Maricopa County over the next five years.

PURPOSE

The CHIP identifies areas where we can have the largest impact on improving the quality of life for all Maricopa County residents, particularly the most vulnerable in our community, by reducing preventable illness and death. The CHIP will be updated annually and revised every five years based on a community health needs assessment.

The CHIP is a community-driven action plan to impact **real-time, critical health issues** where we live, where we work, where we learn, and where we seek care.

VISION

Empowered communities working together to reach optimal health and quality of life for all.

VALUES

- ❖ **Diversity** – Understanding, respecting, celebrating, and welcoming all people regardless of ethnicity, income, gender, age, heritage, or lifestyle
- ❖ **Health Equity** – Optimizing health conditions for all groups, especially for those who have experienced socioeconomic disadvantages or historical injustices
- ❖ **Collaboration** – Networked communities working together with mutual respect and cooperation
- ❖ **Access** – Providing quality, comprehensive healthcare, and community services that are navigable, accessible, and affordable to all community members
- ❖ **Education** – Providing tools, encouragement, and knowledge to all people so that they can make positive, informed decisions resulting in healthy lifestyles and positive health outcomes

PARTICIPANTS

The CHA/CHIP is guided under the leadership of Maricopa County Department of Public Health (MCDPH) as well as a broad, community-level partnership. Partners are aligned along four community sectors: *Where We Live (Community)*, *Where We Work (Worksites)*, *Where We Learn (Education)*, and *Where We Seek Care (Healthcare)*. This prevention framework follows the [Arizona Chronic Disease Strategic Plan](#) and the [National Prevention Strategy](#). For more information, visit www.hipmc.org or contact hipmc@mail.maricopa.gov.
