

# The Paschalville Partnership 2.0: Catalyzing a Community-Led Future in Southwest Philadelphia

## PROJECT LOGIC MODEL

### INPUTS

#### HUMAN RESOURCES

- Community connectors
- Paschalville Library staff
- SW Cluster staff
- FLP Executive staff
- FLPF staff: Grants Management, External Relations, IT
- Partner org staff
- Paschalville Partnership Project Coordinator

#### INFRASTRUCTURE

- Library facility: collections, meeting space, Job Readiness Lab, Tiebrary
- Southwest CDC facility: meeting space, Job Readiness Lab, myPLACE campus
- Other partner org facilities

#### PARTNERSHIP PROGRAMMING

- Employment Boot Camps
- Fall & Spring Job Fairs
- Other community events

#### FINANCIAL RESOURCES

- IMLS grant funding
- Cost share contributions

### ACTIVITIES

- 1. COMMUNITY LEADERSHIP**  
Engage community connectors for key project positions: Resident Consultant Team and Neighborhood Ambassadors
- 2. COMMUNITY CANVASSING**  
Conduct learning conversations with community members (Neighborhood Ambassadors)
- 3. BUSINESS OUTREACH**  
Conduct site visits with community-minded businesses (Southwest CDC)
- 4. COMMUNITY CHATS**  
Convene meetings with community-based organizations (CityLights Network)
- 5. STORYTELLING**  
Conduct “story circles” around the history and culture of the community (First Person Arts)
- 6. ASSET MAPPING AND INVENTORY OF WHAT THE COMMUNITY CARES ABOUT**  
Analyze information from the above research activities (Resident Consultant Team)

### OUTPUTS

(KEY INDICATORS)

**Maintain participation of RCT and NAs**

**X learning conversations** conducted (Goal: LCs conducted 3 out of 4 weeks per month)

**Six+ business site visits** conducted

**Six+ community chats** conducted

**Six+ story circles** conducted

**Wide breadth** of LCs, site visits, community chats, and story circles conducted

**COMMUNITY ACTION PLAN (CAP) COMPLETED**

### OUTCOMES

#### SHORT-TERM

< 1 YEAR

Participating community members (Neighborhood Ambassadors and RCT Members) report: an increase in knowledge of community assets; an improved understanding of what the community wants to act on; and, a positive attitude toward creating a CAP

#### MID-TERM

1 YEAR

RCT demonstrates knowledge for and skills in shaping a CAP

#### LONG-TERM

2 YEARS

Broader community commits to implementing the final CAP