You are invited to participate in a new program of the Collective Impact Forum: the Collective Impact Peer Learning Lab. The Collective Impact Forum, an initiative of FSG and the Aspen Institute Forum for Community Solutions, is developing this program to provide a curated peer learning experience across communities engaged in collective impact work.

The goals of the Collective Impact Peer Learning Lab are to:

1) Facilitate ongoing peer learning across sites from different communities
2) Enable participants at the 2020 Collective Impact Convening to meaningfully integrate their convening learning into their work back home
3) Encourage collective impact initiatives to bring a larger and more diverse cohort of partners and community members to the convening than can typically afford to attend
4) Provide a vehicle for practitioners and funders to uplift their work and share their learnings on the national platform of the Collective Impact Forum 25,000 member community.

This program will enroll delegations from four communities, each with 8-10 participants per delegation, to participate in this peer learning journey. Each delegation can be comprised of participants from a single collective impact initiative, or participants can represent multiple different initiatives in their community. We encourage delegations to be comprised of people playing a mix of roles, including the backbone, funders, local partner organizations, and resident community members engaged in the work.

The program will launch in April 2020, and includes the following components:

- **Kickoff Webinar:** The Collective Impact Forum team will meet via videoconference with delegation participants in April, to learn more about their learning goals and the challenges facing each community. We will also provide a brief orientation to the 2020 Collective Impact Convening, to help groups make the most of their time on May 6-8 in Minneapolis.

- **Admission for 8-10 delegation participants in the 2020 Collective Impact Convening:** Delegation participants will also have a private lunch with other delegations and Q&A with keynote speaker Becky Kanis Margiotta on Thursday, May 7.

- **Curated cross-delegation home teams:** Prior to the Collective Impact Convening, we will create cross-delegation “home teams” of 4-6 people, and connect groups prior to the event. These home teams will be organized around a point of similarity across participants – such as their role (e.g., a home team of backbone leaders, or a home team of local funders), issue area (e.g., home team of those using collective impact to address
homelessness), or stage (e.g., a home team of people in mature collective impact initiatives). Home team groups can self-organize to connect while on-site for a more intimate learning experience at the convening, if desired.

- **Three webinars for delegation participants, between June and October 2020:** The Collective Impact Forum team will host three webinars for all Collective Impact Peer Learning Lab participants, on topics of shared interest across delegations. We anticipate that these webinars will combine content delivery by the Collective Impact Forum team with presentations by delegation participants about the work that is happening locally—in order to share local successes and challenges. Based on conversations with practitioners across the field, potential topics include but are not limited to using data for continuous learning in collective impact, sustaining funding and momentum for collective impact work, effective community engagement in collective impact, and pursuing systems change through collective impact.

- **National visibility:** Communities participating in the Collective Impact Peer Learning Lab will have the opportunity to be featured across the 25,000 member Collective Impact Forum network. We would work with each community to identify the format and topics that make sense based on your work. Potential formats include a blog on the Collective Impact Forum website (25,000 member website distribution), presentation in a virtual coffee / webinar (average 500 – 1500 registrants), or interview on the Collective Impact Forum podcast (launching in 2020).

**The cost of participating in the Collective Impact Peer Learning Lab is $25,000 for the program outlined above,** including up to 10 registrations for the 2020 Collective Impact Convening. Please note that travel expenses for the Convening are the responsibility of individual participants and are not included in the program price. If groups wish to bring more than 10 participants, additional members can join at the convening group ticket price of $795/each.

A limited number of delegation slots are available, so if you are interested please contact the Collective Impact Forum’s Robert Albright at Robert.Albright@collectiveimpactforum.org.