

Overview of Collective Impact Coaching Services

The **Collective Impact Forum**, an initiative of FSG and the Aspen Institute Forum for Community Solutions, is focused on supporting and advancing the field of collective impact practitioners. Drawing from our field-wide consulting, knowledge, and experience, the Collective Impact Forum **offers tailored coaching services to help you navigate specific challenges** such as scoping a common agenda, sustaining momentum, evaluating progress, and engaging the community.

Collective Impact Challenges We Can Help Address

Based on data from the Collective Impact Forum as well as our own experience building and supporting collective impact initiatives, we have come to see the following common challenges for collaboratives at different stages of development and have experience coaching on these and other topics:

Forming Collaboratives	Emerging Collaboratives	Maturing Collaboratives
<ul style="list-style-type: none"> • Embedding diversity, equity, and inclusion into the fabric of the collaborative • Making the case for a collaborative, systems-change approach • Gathering data to inform scope, intervention needs, and urgency to act • Developing a common agenda, governance structure, and stakeholder engagement plan 	<ul style="list-style-type: none"> • Consistently engaging the community in meaningful and authentic ways • Building the capacity of key people (co-chairs, backbone staff) • Developing shared measures and a continuous learning and improvement plan • Developing systems-change strategies to achieve impact 	<ul style="list-style-type: none"> • Maintaining interest and commitment from key stakeholders • Maintaining funding for backbone support • Measuring and communicating progress and impact with stakeholders • Adjusting scope, strategies, and collaborative membership based on lessons learned

About the Collective Impact Forum's Coaching Services

To help you address the challenges noted above, our collective impact coaching services typically include a combination of these offerings:

- **1-2 customized workshops** on topics relevant to the stage and needs of your initiative
- **Weekly or bi-weekly one-hour coaching calls** with individual backbone leaders and/or funders to go deep on context-specific questions that you are working through
- **1-2 hours per week of in-depth review on collective impact materials**, such as steering committee agendas and draft common agenda documents

"We hired the Collective Impact Forum to strengthen our collaborative as a whole. They were tremendously helpful in offering guidance."

Jaime Detzi, Chatham Reads

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- **1-2 webinars** for a larger group of partners that are uniquely tailored and focused on how-to topics of your choice, such as evaluating collective impact and backbone roles

We tailor our collective impact coaching services to meet the needs of many types of clients, such as advising an individual collective impact funder or backbone leader in one community, facilitating a learning cohort of backbone leaders in the same region, and supporting a national learning cohort of backbone leaders working on a similar social issue.

Coaching Scope of Work

We tailor the coaching scope of work to best meet your needs. While each coaching contract is unique, we **typically structure coaching over a 5-6 month period**. We recommend this level of ongoing support over multiple months (rather than one discreet workshop or one block of coaching calls) to ensure that we are able to understand your unique context and bring the most value. Some coaching projects may have shorter time durations or longer time durations, as needed.

Meet Some of Our Coaches



Robert Albright, Director of Programs, Collective Impact Forum

Areas of expertise: backbone roles; collective impact planning and implementation; evaluation; funder roles



Melissa Oomer, Director, FSG

Areas of expertise: backbone roles; collective impact planning and implementation; evaluation; funder roles



Sheri Brady, Associate Director for Strategic Partnerships, Aspen Institute Forum for Community Solutions

Areas of expertise: community engagement; equity; funder roles; learning communities



Paul Schmitz, Senior Advisor, Collective Impact Forum

Areas of expertise: adaptive leadership; community engagement; equity



Jennifer Juster, Executive Director, Collective Impact Forum

Areas of expertise: backbone roles; collective impact planning and implementation; evaluation; funder roles



Junious Williams, Senior Advisor, Collective Impact Forum

Areas of expertise: backbone roles; collective impact planning and implementation; community engagement; equity

To learn more about the Collective Impact Forum's coaching services, please contact Robert Albright at Robert.Albright@collectiveimpactforum.org.